

International Online Summit March 18 - 27, 2026

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touched by
horses
Institute
Franke Kess

Roadmap to Paradise

Summit Playbook

The Path into your Fulfilled & Successful Heart Business with Animals

Let's create spaces for people and animals together
to experience joy, mindfulness, presence and love

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Dear visionary,

welcome to Roadmap to Paradise: The path to your fulfilled and successful heart business with animals! You have a very special connection to animals. And you probably also have a big dream within you:

You want nothing more than to integrate animals into your everyday professional life and to treat them carefully, appreciatively, and lovingly, or you would like to live your existing passion business with animals even more authentically, truthfully, and successfully and let your job become your calling.

Take a deep breath in and out and allow yourself to feel...

What does your life look like when you are around animals every day in a way that touches you deeply? With the smell of fresh hay in your nose, wind in your hair and the warm sun on your skin.

What if you allowed yourself to live your deep love for these wonderful beings professionally? What if you fulfill your dream of working with animals? Would you create “spaces of being” on a farm with animals, offer meditation retreats or executive coaching? Would you paint or photograph animals? Support them in their healing or communicate with them telepathically? Would you take them on a long hike or start a nonprofit to give them a new loving home?

This conference is a firework of inspiration! You will hear from visionaries and experts:

- How to co-create with animals in beautiful ways
- How to successfully bring your professional dream into the world
- How to dissolve fears and blockages and courageously live your vision
- How you can build or expand a stable full-time or part-time business with the business you love
- How you overcome challenges along the way and remember your divine creative power
- How to fulfill your heart's business with animals in harmony with your true being and live financially successfully

You will receive tips and valuable knowledge from all speakers who are already living their calling with animals and are happy to share their journey there with you.

What is your paradise on earth? What exactly does YOUR fulfilled and successful business with animals look like...? Inside, I have included a process to help you discover your unique vision for your heart business with animals.

Enjoy!



"You are here to remember your true nature and live in love, joy, freedom, and ease. Because what you want to be is what you have always been." Frauke



Do you hear the call of the animals?

This Summit Playbook is for you if you are an educator, therapist, coach, or spiritual companion and would like to include horses in your professional work.

This process will help you during the summit to begin to create your heart business successfully and in harmony with your true being.

Inside are 12 magical keys to your successful heart business with animals. With each key, I am providing a journal prompt to assist you to

explore the insights from your personal heart space. Use the space in this playbook or transfer them to your personal journal and revisit these questions regularly as you grow your business with animals.

My role is to accompany you in creating loving and appreciative experiences for people and animals, together. I help you to live the deep love for animals that you have had within you for so long, allowing your job to become your calling! In this way you will become even more powerful, happier and more radiant in the world.

As a spiritual mentor for over 25 years, I have been opening up spaces of experience for visionaries in which you can remember the sound of your Soul. I know from my own experience that it takes a lot of courage to leave your usual path and go for what really makes your heart sing.

That's why I provide you with loving and attentive support so you can immerse yourself in the magical space of animals, drawing from stillness, and trusting your inner voice more and more. You courageously and powerfully follow your intuition and remember your true calling, to successfully bring your heart's vision into the world with animals.

"The place you are looking for is the place from which you are looking." Mooji

Love from the farm!

Frauke Kess



What's your vision as it stands today?

What are you thinking about your vision on a regular day already.

What are your business ideas/dreams?

*If you could have any business and be successful
what would it be?*

What else would you like to include in your vision that you left out?

Maybe this is something that you don't know how to achieve but you dream about it sometimes

What will life be like when you achieve your vision?

Begin to experience what it is like, and you will bring it into your life.

What is your history with horses/ animals?

Professional experience around horses/ animals?

What do you like best about it? What are the three most important things about being with animals?

This will help you to sort out what you want to include in your heart business.

*What's going on now in your life and business
that you would like to change?*

What isn't working the way it is now? This helps to see what you would like to create.

How is your relationship with money?

1 - 10 Money is my friend. Often times our beliefs about money hold us back and it's good to be clear on where we are on the journey to making money as our friend.



What are you ready to invest to build your business?

How much? Being specific about this will help you make decisions about what investments to make as you get started.

How do you feel about being a business owner?

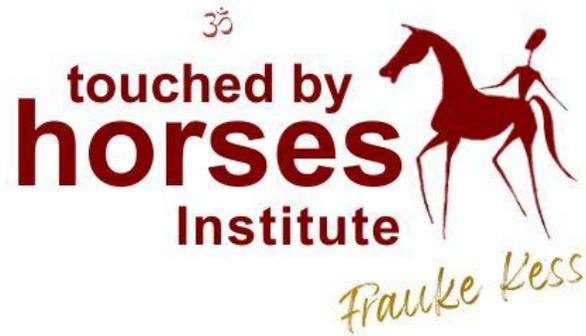
Take note if you have any resistance as this will be a next step to address through meditation and visualization.

What support do you have now to build your heart business?

friends, partners, helpers, employees, volunteers...

What other kind of support would you like to have?

mentor, coach, experts...



Let's Connect

**Book your 1:1 Vision Call
with Frauke**

<https://njttu.youcanbook.me>

and join my Facebook Group

**The path into your fulfilled and successful heart business
with animals (german)**

<https://www.facebook.com/groups/732761781135485>